reznext
INNOVATIONS DELIVERED

Redefining hotel distribution

Incepted in 2012, RezNext continues to simplify, manage, build, connects and optimises hotel resources on various distribution platforms integrated with revenue intelligence, marketing solutions, business analytics, powered with reputation management insights.

RezNext has a growing customer base across domestic and international markets, driving an average revenue and occupancy growth of 25-68% as per various testimonials received from our clients.

A one stop solution to establish your brand image online, we handle everything from driving traffic to customer reach. Give your brand the digital presence, drive, and growth it deserves with the best in class management, marketing, and distribution.

Simplifying distribution, management, and profitability for hoteliers with the help of real-time revenue intelligence and technology. Get the best in class solutions to help carry out everything, from strategizing to execution in the digital space.

RezNext Global Solutions

Real-time hotel distribution technology and profit management partner

Hotel distribution is not an isolated function. It needs to be integrated with revenue intelligence, online reputation management and consumer dynamics. Managing room inventory and rates should be based on the intelligence that is received from the revenue team. Similarly, pricing needs to be dynamic and influenced by the reputation management score and the reviews received for each of the service areas.

Leverage our 360-degree integrated hotel distribution solution suite

REX — Intelligent Distribution Platform

RezE — Internet Booking Engine

RezRATE — Rate Shopper

Central Reservations Solution

Global Distribution System

Repufact — Reputation Management

Business Analytics

Revenue Management Services

Digital Marketing Services

360-degree enterprise distribution solution suite

RezNext's distribution intelligence application provides built-in real-time dashboards, reporting and analysis that helps hoteliers gain key insights into their room reservation business, access real-time visibility to resolve issues, identify trends and opportunities with deep drill-down capabilities that point to the underlying transaction to take appropriate action.

How does our enterprise solution work?

RezNext's distribution offering is designed to foster collaboration within the organisation and with the external environment. Our intelligent distribution platform brings hoteliers and demand generators into partnership mode where they work together to transform guest service. We help unite demand and supply partners in their efforts to drive more bookings and better customer engagement.

Leverage industry-leading robust technology architecture

RezNext runs all of its enterprise distribution offerings securely in the cloud using Microsoft Windows Azure and follows industry recommended design for quick data transmission & scalability.

Product

Channel Manager

Access and real-time connectivity to top domestic and international channels. App-friendlydistribution and management, making it easier to stay connected on the go.

Internet Booking Enginea

Manage bookings with ease on our user-friendly interface. Packages and promo code functionality that works with no more than a few clicks.

Central Reservation System

A stat driven PMS agnostic solution that helps manage multiple partners, access, and inventory.

Rate Shopper

Rate index and strategy system to aid market positioning and benchmarking. The prime solution to manage rates, inventory, and reputation.

Services

Web Design

Contemporary design and multi-device compatibility to keep your website at its latest best. Integration with booking engines to give consumers a seamless experience.

Digital Marketing

Strategic management of brand image and reputation through the several social media platforms. This include SEO, SEM and PPC to boost online visibility, reach and ranking.

Global Distribution System

Manage GDS audits, RFP collations and submissions. Get access to exclusive GDS providers and connectivity.

Revenue Management

Tracks real-time occupancy, optimises yield and profitability with the help of smart price suggestions.